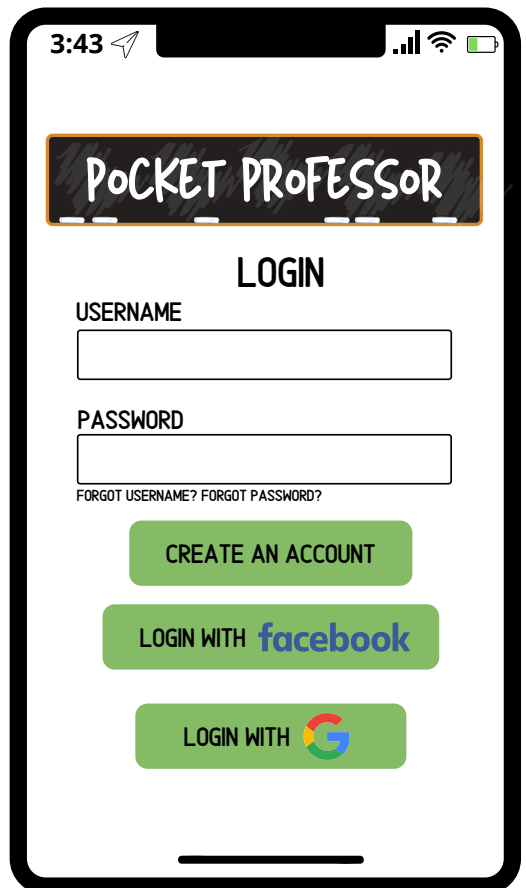


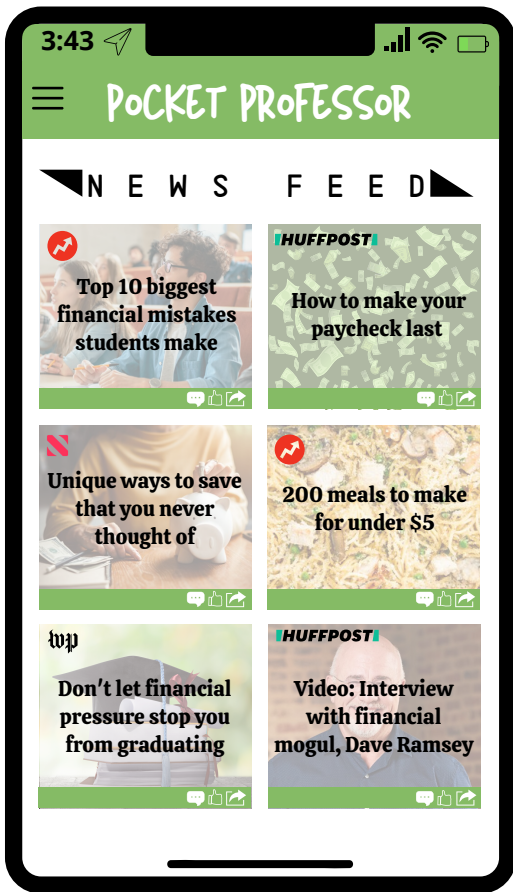
POCKET PROFESSOR



Pocket Professor is an application designed to educate college students about finances—and also help them organize their funds directly in the app itself. With the researched lack of financial literacy among college students, there is an obvious demand for an application like this.

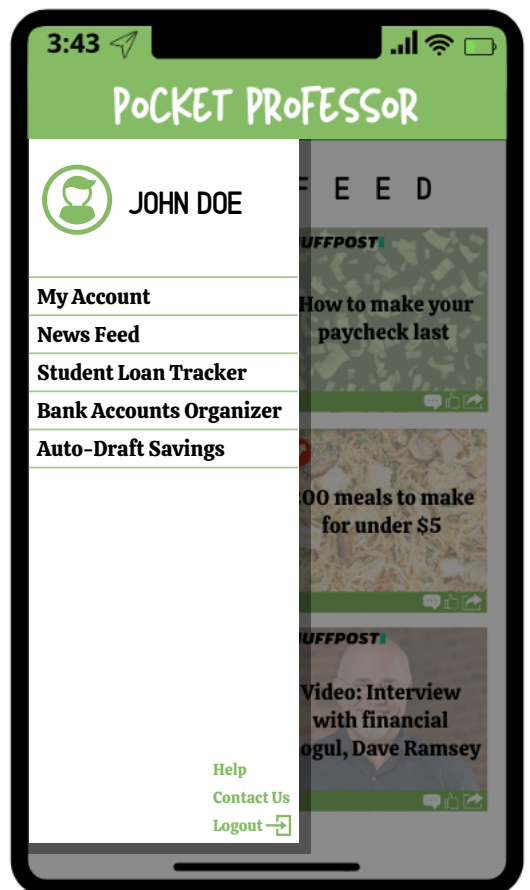
The app contains multiple functions ranging from educational articles and videos from professionals to bank account organization tools. Information in this content gives advice about student loans, taxes, simple saving techniques, cheap meal recipes, etc. There is also an innovative money saving function that gives the option for the user to set an amount from each paycheck to auto-draft into a savings account.

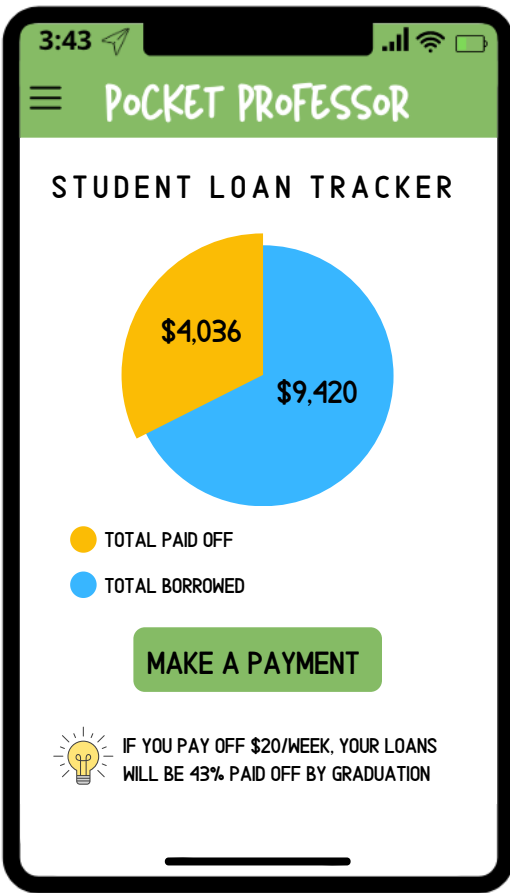




The landing screen when the app is first opened will be a news feed focused on financial articles and videos. Content will come from news sources the users know and love, and certain content will come from Pocket Professor directly. Articles and videos will cover a range of topics from finance advice specifically to cheap recipes and activities. The users can easily like, share and comment on content that they find on the app.

The app will have four main functions—the financial news feed (landing screen), a student loan tracker, bank account organization tools that combine all of the users accounts and expenses, and the auto-draft savings management function.





The student loan tracker will show the user how much they have borrowed and how much they have already paid off. The users can also make a student loan payment directly in the app and get tips on how much they should pay off weekly/monthly.

The bank account organizer allows the user to see all their bank accounts in one place. It even alerts the user of the next minimum payment due for their credit cards. This function allows the user to see all of their resources in one place, as opposed avoiding going to several different apps to see all of their balances.





The auto-draft savings function allows the user to choose an amount to auto-draft directly from their paychecks into a savings account. The user sets a yearly savings goal and tracks the progress of the savings account. The user can adjust the amount or pause the auto-draft function at any time.